## WHAT IS CLAIMED IS:

A head for use with a toothbrush, comprising:
an outer perimeter portion formed of a rigid material, said rigid

material being adapted to allow said head to be sonically welded; and

a tuft field positioned within said outer perimeter portion and being formed of a flexible elastomer, said tuft field defining one or more apertures to receive one or more bristle tufts, said head being sonically welded into place in said toothbrush.

- 2. The head of claim 1, wherein said rigid material comprises polypropylene.
- 3. The head of claim 1, wherein said flexible elastomer has a hardness of 90 shore A or less.
- 4. The head of claim 1, wherein during normal brushing conditions both said tuft field and said one or more bristle tufts move.
- 5. The head of claim 1, wherein during normal brushing conditions said tuft field flexes.
- 6. The head of claim 1, wherein said tuft field flexes upon the application of pressure thereto.
- 7. The head of claim 1, wherein said one or more bristle tufts are secured within each corresponding aperture in said tuft field by melting a portion of the bristles forming each of said bristle tufts.

- 8. The head of claim 7, wherein said bristle tufts are melted adjacent a back surface of said tuft field that is to be positioned facing said toothbrush.
- 9. A method for forming a head for use with a toothbrush, comprising the steps of:

forming an outer perimeter portion of a rigid material, said rigid material being adapted to allow said head to be sonically welded; and

positioning a tuft field within said outer perimeter portion, said tuft field being formed of a flexible elastomer, said tuft field defining one or more apertures to receive one or more bristle tufts;

placing a bristle tuft within at least one corresponding aperture in said tuft field;

melting a portion of bristles in said bristle tuft to secure said bristle tuft in said aperture in said tuft field; and

sonically welding said tuft field into place in said toothbrush.

- 10. The method of claim 9, wherein said rigid material comprises polypropylene.
- 11. The method of claim 9, wherein said flexible elastomer has a hardness of 90 shore A or less.
- 12. The method of claim 9, wherein during normal brushing conditions both said tuft field and said one or more bristle tufts move.
- 13. The method of claim 9, wherein during normal brushing conditions said tuft field flexes.

- 14. The method of claim 9, wherein said tuft field flexes upon the application of pressure thereto.
- 15. The method of claim 9, further comprising the step of securing said one or more bristle tufts within each corresponding aperture in said tuft field by melting a portion of the bristles forming each of said bristle tufts.
- 16. The method of claim 15, wherein said bristle tufts are melted adjacent a back surface of said tuft field that is to be positioned facing said toothbrush.